



JONES AND BARTLETT
PUBLISHERS
BOSTON TORONTO LONDON SINGAPORE

40 Tall Pine Drive Sudbury Massachusetts 01776 phone 978 443 5000 fax 978 443 8000

FOR IMMEDIATE RELEASE

Contact: Alisha Weisman
Jones and Bartlett Publishers
1-800-832-0034 x. 8235

Jones and Bartlett Publishers Acquires Tarascon Publishing, Inc.

Monday, June 2, 2008 – SUDBURY, MA – Today, Jones and Bartlett Publishers (J&B) announces the acquisition of Tarascon Publishing, one of the world’s leading publishers of portable medical reference products. Tarascon is the third medical publishing company acquired by J&B in 2008. Terms of the agreement were not disclosed.

Over the last 21 years, Tarascon has established a worldwide reputation for its acclaimed series of “must-have” clinical books written by leading medical experts. With over ten million copies in print, the Tarascon *Pocket Pharmacopoeia* is the world’s leading pocket drug reference and has been the most popular and trusted source of point-of-care drug information since 1987. In an *Annals of Internal Medicine* survey, the *Pocket Pharmacopoeia* tied with the stethoscope as the most essential item in resident physicians’ white coat pockets, with 97% rating the reference as either “very useful” or “essential.” It is available in both print and mobile software formats and is carried in essentially every medical bookstore in the United States, Canada, and overseas. The *Pocket Pharmacopoeia* is especially popular among residents, interns, and medical students and also has a strong following with pharmacists, nurses, physicians’ assistants, nurse practitioners, dentists, and medical transcriptionists.

Founded by Dr. Steven Green, Tarascon Publishing has developed a full range of information rich clinical pocketbooks and drug guides for students, physicians, nurses, other healthcare professionals, and pharmaceutical companies. These products offer unmatched accuracy, timeliness, quality, and expertise and they have received the highest praise from medical journals, residents, and other health care providers.

“Over the last 21 years, Tarascon has built a worldwide reputation for our acclaimed series of ‘must-have’ clinical books written by leading medical experts. I’m pleased that with J&B’s ongoing commitment to providing health care providers the best available portable medical references, that the Tarascon brand is in good hands and will continue to flourish,” offered Steve Green, MD, President and Founder of Tarascon Publishing.

J&B has made a substantial commitment to medical publishing, acquiring three new companies in 2008 alone. In January, J&B acquired Physicians’ Press, an innovative medical publishing company, specializing in books and other resources in the fields of cardiovascular medicine, infectious disease, diabetes, and other clinical specialties.

In March, J&B announced the acquisition of Compact Clinicals, a leading publisher of psychiatry, psychology, and mental health educational materials and assessment scales. Founded in 1995, Compact Clinicals has developed a full range of highly effective diagnostic and treatment resources for medical professionals and pharmaceutical companies as well as for patients and families coping with mental disorders.

www.jbpub.com



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With the acquisition of Tarascon, J&B has solidified its position as a leading publisher in medicine. With its expanding list of high-quality medical resources and partnerships with the American Urological Association Foundation, Lahey Clinic, the National Comprehensive Cancer Network, and the American Cancer Society, among many others, J&B is a trusted source for healthcare professionals. The acquisition of Tarascon brings an important new dimension to the company's current medical publishing program.

"I am thrilled about the acquisition of Tarascon Publishing and the opportunity to build on the success of the well-known Tarascon brand. The titles published by Tarascon are a natural complement to J&B's already outstanding list of professional medical references and this acquisition is an important step in J&B's future growth," said Clayton E. Jones, Chief Executive Officer of J&B.

About Jones and Bartlett Publishers (www.jbpub.com)

Educating tens of millions of people worldwide, Jones and Bartlett Publishers (J&B) is a global leader in educational publishing, providing unique textbooks, reference products, testing and assessment services, and training materials in both print and digital formats. Working with distinguished authors and national organizations, J&B offers authoritative products for students and professionals in schools, corporations, hospitals, government organizations, and the military. Founded in 1983, J&B is the largest independent publisher focusing on the critical fields of Public Safety, Medicine, Nursing, Allied Health, Health Administration, and Public Health.

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